



### Company

eServGlobal (LSE: ESG & ASX: ESV) solutions enables service providers to maximize today's proven revenue streams whilst ensuring service continuity and new revenue opportunities when evolving to next generation networks. Over 75 of the world's leading telco's are taking advantage of eServGlobal's advanced solutions and expertise to successfully address their business challenges and to manage over 160 million mobile subscribers. As a global solutions provider, eServGlobal helps carriers and service providers by providing turnkey solutions and enabling Multimedia Intelligent Services built on a network-independent, open and real-time architecture.

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### Solutions

A whole range of customised solutions can quickly be set up from eServGlobal's portfolio.

- **ChargingMax** enables real-time billing integrated with legacy prepaid and post-paid systems and facilitates the transition to pre-postpaid convergence.
- **Top Up Suite** is designed to address the growing need to unify recharging methods.
- **Mobile POS** solution enables the telecom operator to build and manage their distribution and sales network efficiently (wholesaler, dealer, retailer...) by enabling real-time transactions and encompassing thousands of retailers or street sellers.
- **M@ilis services** such as SMS Call Notify, Voice mail up to Video Mail, increases call completion and call-back calls ratios.
- **MessageMax** helps telcos to lower infrastructure costs (FDA), control high volume and time-critical traffic, avoid congestion and ensure reliable delivery.
- **The Mobility Suite** enables service providers to deliver location, presence and availability-based communication services.
- **The Numbering Suite** helps service providers to comply with number portability regulations, deliver advanced services such as VPN, and optimise traffic cost through Least Cost Routing. PromoMax enables service providers to build highly customised promotions.

### Benefits

eServGlobal solutions enable service providers to manage their business in real-time, to support new business models and to rapidly create and deploy services improving user experience, customer loyalty and revenue (Profit Per User).

Built on a network-independent, open and real-time architecture, all products are designed for fixed, mobile and NGN/IMS infrastructure to deliver a full suite of end-user revenue-generating services. Service providers can maximise today's proven revenue streams, as well as take advantage of innovative & new revenue-generating services.

eServGlobal solutions enable faster time-to-market by simplifying service creation & provisioning. In addition service providers can optimise network & service delivery cost, by taking advantage of the network interconnection capabilities, migration & service continuity.

eServGlobal provides scalable & carrier-grade solutions, on network-independent & open architecture. All solutions are modular & customizable, as well as being interoperable with all major legacy network equipment. eServGlobal solutions integrate with all major off-line & on-line billing systems and are applicable to any network type: Mobile, Fixed and NGN/IMS.

### Products Supported

SnowShore IP Media Server™

### Geographical Regions Served

- Asia/Pacific
- Europe
- Middle East/Africa
- North America
- South America

• Voice and Video Messaging • Application Server/SCE • Prepaid  
• Short Message Service (SMS) • Operator Services • Call Center